



# National Molecular Microbiology Diagnostics Users Group (NMG) Annual Fall Meeting

October 18-19, 2010  
St. Joseph's Healthcare, Hamilton, Ontario

## ***Guidance for Industry Sponsored Activities***

The National Molecular Microbiology Diagnostics Users Group (NMG) is a national association of laboratorians using molecular methods for clinical microbiology diagnostics. Members are from hospital, private and public health laboratories from across Canada.

### **Fourth Annual Fall Meeting, October 18-19, 2010, Hamilton, Ontario**

The fourth annual Fall Meeting is planned to discuss proficiency and working group activities from throughout the year, current molecular testing issues, and to obtain updates on new technologies, assays, and instrumentations through industry sponsored workshops.

### **Opportunities for Industry Supported Participation and Sponsorship:**

- Industry – Sponsored Workshops at the Annual Fall Meeting
  - Sponsorship of Social Events including meals and entertainment for the Annual Fall Meeting
  - Exhibit table at Annual Fall Meeting
- 1. *Industry – Sponsored Workshops (Monday October 18, 2010, 8:00-6:00 pm)***
- On the first day of the Annual Fall Meeting companies will have the opportunity to present to attendees on their chosen topics including new assays, technology, instrumentation; updates on existing assays, technology and instrumentation, etc.
  - Sponsors will provide objectives and tentative agenda for approval by NMG Executive Committee.
  - The cost of \$2,000 per 60 mins. or \$1,500 for 30 mins., includes the facility, AV, an exhibitor table (if desired) and the attendance of 2 representatives plus the speaker.
  - Companies will be responsible for the arrangements and the cost associated with speakers, shipping costs for specific equipment, etc.
  - Companies have the option to have an exhibit table at no extra cost with a sponsored workshop.
- 2. *Sponsorship of Special Events for the Annual Fall Meeting***
- Acknowledged with Signage and in the Program. Sponsors of events/meals will also have the option to have an exhibit table at no extra costs.
    - Specifically:
      - Breakfasts (\$2,000)
      - Lunches (\$3,500)
      - Coffee Breaks (\$1000)

- Dinner and/or Entertainment (To be determined-discuss with Sponsorship Committee members, see Sponsorship Committee contacts below)

### **3. Exhibit Tables at the Annual Fall Meeting (October 18-19, 2010)**

- Exhibit Tables will be available on Monday October 18, 2010 and the morning of Tuesday October 19, 2010 in the lounge and break areas. Price of \$750 includes table, skirting and registration for 2 representatives. A maximum of 14 tables are available.

### **4. Attendance to the Meeting as a Participant**

- Registration to attend the talks on Monday October 18, 2010 and the morning of October 19, 2010. The cost is \$250 per person and includes breakfast, lunch and coffee breaks.

**Please fill in the attached Exhibitor Reply Form and/or contact the NMG Sponsorship Committee for more information:**

**Astrid Petrich**

**Email: [petricha@mcmaster.ca](mailto:petricha@mcmaster.ca)**

**Tel: 905 522 1155 x33270**

**Sylvia Chong**

**Email: [schong@mountaincable.net](mailto:schong@mountaincable.net)**

**Tel: 905 522 1155 x34064**



**National Molecular Microbiology Diagnostics Users Group Meeting (NMG)  
Annual Fall Meeting  
Hamilton, Ontario – October 18-19, 2010**

**Exhibitor/Industry Registration Form**

**Please fax completed form to: (905) 521-6083 Attention: Dr. Astrid Petrich**

CONTACT INFORMATION	
Company Name: _____	
Contact Name: _____	Title: _____
City: _____	Province: _____
Country: _____	Postal Code: _____
Email: _____	
Phone: _____	Fax: _____
Authorized by (signature): _____	
PAYMENT	
<b>Industry Sponsored Workshop \$2,000/hour</b> <ul style="list-style-type: none"> <li>• Preferred Time of Workshop (preference will be prioritized on a first come first serve basis)?  Morning _____ Afternoon _____</li> </ul> Do you want an exhibit table (included in the price of the workshop)? Yes _____ No _____	\$ _____  Name of representative(s) attending the meeting (2 representatives plus the speaker allowed at no extra charge): _____ _____
<b>Sponsorship of Meals or Breaks* (circle):</b> <ul style="list-style-type: none"> <li>• Breakfast \$2,000</li> <li>• Lunch \$3,500</li> <li>• Morning Coffee Break \$1,000</li> <li>• Afternoon Coffee Break \$1,000</li> </ul> Do you want an exhibit table (included in the price of the meal/break sponsorship)? Yes _____ No _____	\$ _____  Name of representative(s) attending the meeting (2 representatives allowed at no extra) charge: _____ _____
<b>Exhibitor Table Only \$750 per table</b>   	\$ _____  Name of representative(s) attending the meeting (2 representatives allowed at no extra). charge: _____ _____
<b>Registration for Additional Industry Representatives or Representatives Attending the Meeting Only</b> <ul style="list-style-type: none"> <li>• \$250 per participant</li> </ul>	\$ _____ Name of representative(s): _____ _____

*Payment by Cheque or Money Order*

Please make cheque or money order payable to: National Molecular Microbiology Diagnostic Users Group (NMG)  
**c/o Dr. Linda Chui, Provincial Laboratory for Public Health,  
1B2-19WMC, 8440-112 St , Edmonton, Alberta, Canada T6G2J2**

You may send your reply by fax to 905-521-6083, however, your participation will not be confirmed until payment is received.

*Cheque or money order to follow by mail.*